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Sustainable & Responsible Investing 360° Scott Arnell 2022 A must-read for anyone struggling to understand Impact Investing, ESG, SRI, and the myriad terms used to describe investing for positive impact. Hear from 27 experts managing trillions in funds about why sustainable and responsible investing matters, how they perform, and what the future of this investment strategy is.

The South African's Guide to Global Investing David A. Joshua 2019-08-13 Most South Africans fail to reap the benefits of investing internationally. This book gives you the power to harness global growth, and provides the blueprint used by the world's best investors to preserve and grow their wealth. Drawing from a career providing international investment solutions to global clients, David A. Joshua identifies common mistakes made by individual investors, and explains the key fundamentals that everyone can apply to take control of their financial destiny. This book provides the tools to understand: • Why South Africans make sub-optimal investment decisions, and how they can overcome their subjective biases. • The powe – and necessity – of investing with a global mindset. • How to harness global growth to generate compounding, Einstein's 'eighth wonder of the world'. • How and when you should exchange your rands for hard currency. • How to align your life goals with a specific investment strategy. • Why emotions are the enemy of investors, and what strategies you can use to keep your decision-making rational. For anyone wanting a clear understanding of how to invest successfully in global markets, this book is essential reading.

The Almanac of American Employers 2009 Jack W. Plunkett 2008-10-01 Market research guide to American employers. Includes hard-to-find information such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth plans. Several indexes and tables, as well as a job market trends analysis and 7 Keys For Research for job openings. This massive reference book features our proprietary profiles of the 500 best, largest, and fastest-growing corporate employers in America--includes addresses, phone numbers, and Internet addresses.

The Insured Portfolio Erika Nolan 2010-07-16 How to safely, easily, and as tax efficiently as possible diversify and hedge against the dollar's fall It's no secret–the U.S. economy is in crisis mode, threatening everything from personal savings to our overall prosperity as a nation. Panicking is not the answer. Having a clear game plan is. In this environment, investors must protect themselves from the immense financial uncertainties they face as a saver or an investor in the 21st Century. Investors need solid information about ways to recession-proof their retirement and investment portfolios. The Insured Portfolio offers that guidance revealing the major financial threats the 21st Century Saver and Investor faces and showing them how to build a strong portfolio and protect their assets. Written in smart, engaging prose, the book: Details ways to invest overseas, and specifically–how to use international private placement policies as a way to protect assets and reduce taxes Provides investor with the tips and tools needed to profit overseas with insurance, including how to bypass the international restrictions often used to keep investors from seeking opportunities in other countries For those seeking customized asset protection, a dollar hedge, global investment diversification, tax privileged growth and estate planning, there is not another single solution on the market today that can achieve all of these objectives at once better than The Insured Portfolio.

Managing Investment Portfolios Workbook John L. Maginn, CFA 2007-03-05 In the Third Edition of Managing Investment Portfolios, financial experts John Maginn, Donald Tuttle, Jerald Pinto, and Dennis McLeavey provide complete coverage of the most important issues surrounding modern portfolio management. Now, in Managing Investment Portfolios Workbook, Third Edition, they offer you a wealth of practical information and exercises that will solidify your understanding of the tools and techniques associated with this discipline. This comprehensive study guide--which parallels the main book chapter by chapter--contains challenging problems and a complete set of solutions as well as concise learning outcome statements and summary overviews. Topics reviewed include: The portfolio management process and the investment policy statement Managing individual and institutional investor portfolios Capital market expectations, fixed income, equity, and alternative investment portfolio management Monitoring and rebalancing a portfolio Global investment performance standards

Global Property Investment Andrew E. Baum 2012-01-17 Developments in the sophistication of global real estate markets mean that global real estate investment is now being executed professionally. Thanks to academic enquiry, professional analysis and entrepreneurial activity, backed by the globalisation of all investment activity, there is now an available body of material which forms the basis of this scholarly but practical summary of the new state of this art. The measurement, benchmarking, forecasting and quantitative management techniques applied to property investments are now compatible with those used in other asset classes, and advances in property research have at last put the ongoing debate about the role of real estate onto a footing of solid evidence. The truly global scope and authorship of this book is unique, and both authors here are singularly well qualified to summarise the impact and likely future of global innovations in property research and fund management. Between them, they have experienced three real estate crashes, and have observed at first hand the creation of the real estate debt and equity instruments that led to the global crisis of 2008-9. Global Property Investment: strategies, structure, decisions offers a unique perspective of the international real estate investment industry with: a close focus on solutions to real life investment problems no excessive theoretical padding a target of both students and professionals highly qualified dual-nationality authorship With many cases, problems and solutions presented throughout the book, and a companion website used for deeper analysis and slides presentations (see below), this is a key text for higher-level real estate students on BSc, MSc, MPhil and MBA courses worldwide as well as for practising property professionals worldwide in fund management, investment and asset management, banking and real estate advisory firms.

Investing Redefined Randy Swan 2019-05-21 If you want to have more peace of mind—no matter how world events are impacting the market—Investing Redefined has the advice you need to hear. Were you one of millions of Americans in 2008 wondering what you could have done differently to manage risks to your investments? Since then, have you changed your investment strategy or are you still doing the same things you did before the meltdown? Are you prepared for the next major crisis? Randy Swan believes it's not a question of if, but rather when, the market will suffer another dramatic fall—and approaching the market in the same old way is the path to financial suicide. You need to redefine your investing strategy to seek protection for your money. Swan breaks down the factors that influence market events— from world governments and global debt to technological wild cards—and explains why most individuals, including investment professionals, are not adequately prepared for the likely consequences of the next market crisis. This book offers investors a new way to play the game. Randy Swan shares the strategy that his company, Swan Global Investments, has developed to remain always invested and alway hedged against the worst risks, while making the most of the opportunities a down market can offer. His advice is to learn and be prepared: He shows you how in this valuable book.

Multi-Asset Investing Pranay Gupta 2016-05-16 "It is best described as that part of academic wisdom that the authors have found useful in actually managing assets, coupled with heuristics that they have developed over the last decade"--

South Africa Banking & Financial Market Handbook Volume 1 Strategic Information and Important Regulations IBP, Inc

I-Bytes Insurance Industry IT Shades.com 2020-12-10 This document brings together a set of latest data points and publicly available information relevant for Insurance Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

Preserving Capital - Strategies Beyond the Mainstream Karoly Aczel 2013-02-08 Preserving Capital, is a book about valuable investment solutions for the conservative minded investor who is concerned about safety, guaranteed return, flexibility, asset protection and privacy. A variety of solutions will be presented and widely explained.

Women of Color 2010 Women of Color is a publication for today's career women in business and technology.

Investment Leadership and Portfolio Management Brian D. Singer 2009-10-26 An industry leader candidly examines the role of investment leadership in portfolio management Investment Leadership & Portfolio Management provides a top down analysis of successful strategies, structures, and actions that create an environment that leads to strong macro investment performance and rewarding investor outcomes. By examining how to manage and lead an investment firm through successful investment decision-making processes and actions, this book reveals what it will take to succeed in a radically changed investment landscape. From firm governance and firm structure-for single capability, multi-capability, and investment and product firms-to culture, strategy, vision, and execution, authors Brian Singer, Barry Mandinach, and Greg Fedorinchik touch upon key topics including the differences between leading and managing; investment philosophy, process, and portfolio construction; communication and transparency; and ethics and integrity. Leadership issues in investment firms are a serious concern, and this book addresses those concerns Details the strong correlation between excellence in investment leadership and excellence in portfolio management Written by a group of experienced professionals in the field, including the Chairman of the CFA Institute Board of Governors Understanding how to operate in today's dynamic investment environment is critical. Investment Leadership & Portfolio Management contains the insights and information needed to make significant strides in this dynamic arena.

Ubs 2009

Global Handbook of Impact Investing Elsa De Morais Sarmento 2020-12-30 Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook´s wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to: · Realize positive impact and profit · Integrate impact into investment decision-making and portfolio · Allocate impactful investments across all asset classes · Apply unique Impact Investing frameworks · Measure, evaluate and report on impact · Learn from case examples around the globe · Pursue Best Practices in Impact Investing and impact reporting Whil other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Finalcing the green transition - innovative danish investment solutions pave the way for global green growth

Kiplinger's Personal Finance 2007-11 The most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.

Exchange Traded Funds Elisabeth Hehn 2006-01-16 Covers ETFs - the hottest investment product of the new century. Explains the nature of this new investment class and all advantages of these instruments. Provides a deep insight into the market and the development of that asset class during the past ten years. Some of the information in this book is usually limited to institutional investors with access to research data bases. All of the contributions have been made by professional investment consultants to give a first hand insight into the matter.

I-Bytes Insurance Industry IT-Shades 2020-03-18 This document brings together a set of latest data points and publicly available information relevant for Insurance Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

The Safe Investor Tim McCarthy 2014-02-04 Investing information is everywhere; there are blogs, newspapers, magazines, and cable TV shows all dedicated to helping individuals invest in smarter and more successful ways. Yet despite all the efforts to to educate the public on investing, most people still feel uncomfortable with how they should actually invest their money. Recent predictions about slowing economic growth, historically low interest rates, and volatile markets have investors scratching their heads about what to do with their money. And more than ever, people are scared about whether they can grow their money enough to last through their lifetime. Expert investor Timothy McCarthy has spent the last 30 years in the US and overseas providing investment solutions to individuals and their advisors. He believes that understanding how to create a truly globally diverse portfolio while applying the magic of time will help all investors navigate risky markets. McCarthy also explores the fundamentals of picking and evaluating financial advisors for those who want to understand the principles of investing but not actually do the work themselves. McCarthy helps guide the reader along a straightforward path to investment success by telling engaging and actual stories to illustrate each of his seven lessons of successful investing. The Safe Investor will help even those readers with little interest or aptitude for finance to be comfortable in knowing what to do to manage their life investment plan and how to manage their own advisors.

Sustainable Investing Cary Krosinsky 2016-12-08 A seminal shift has taken place in the world of investing. A clear and overarching reality has emerged which must be solved: financial considerations must factor in sustainability considerations for ongoing societal success, while sustainability issues equally need to be driven by a business case. As a result, investment practices are evolving, especially towards more positive philosophies and frameworks. Sustainable Investing brings the reader to speed on trends playing out in each region and asset class, drawing on contributions from leading practitioners across the globe. Implications abound for financial professionals and other interested investors, as well as corporations seeking to understand future investment trends that will affect their shareholders' thinking. Policymakers and other stakeholders also need to be aware of what is happening in order to understand how they can be most effective at helping implement and enable the changes arguably now required for economic and financial success. Sustainable Investing represents an essential overview of sustainable investment practices that will be a valuable resource for students and scholars of sustainable banking and finance, as well as professionals and policymakers with an interest in this fast-moving field.

A SMART Approach to Portfolio Management Arun Muralidhar 2011-03-01 The year 2008 was a watershed year as dramatic market movements exposed the flaws in the theory and practice of pension fund management. Solvency declined dramatically, hedge funds did not deliver, rebalancing policies detracted value and liquidity dried up tainting the allure of "alternative" investments. Static policies for dynamic markets are undoubtedly flawed and have to be changed with the support of appropriate liquid, transparent and low cost benchmarks; implicit bets need to be made explicit and managed; naive performance measures have to be improved; and the CAPM needs to be revamped dramatically. But this process can only start with investors taking the time to understand how various market factors influence assets or managers and then develop a set of rules so that as the factors evolve over time, the optimal portfolio evolves simultaneously. SMART (Systematic Managem of Assets using a Rules-based Technique) management of assets and liabilities leads to improved solvency and a lowering of ALM risks. SMART is about introducing good process namely, only measured and monitored risks can be managed. This b presents a new design for pension fund management that allows CIOs to be smart about managing assets relative to liabilities and, at the same time, allows them to access alpha flexibly (and compensate managers only when they demonstrate skill), thereby improving solvency.

Plunkett's Insurance Industry Almanac 2008 Jack W. Plunkett 2007-11 Insurance and risk management make up an immense, complex global industry, one which is constantly changing. Competition continues to heat up, as mergers and acquisitions create financial services mega-firms. As the insurance industry grows more global, underwriters see huge potential in China, the world's fastest-growing business market. Meanwhile, technology is making back-office tasks easier and more efficient, while direct selling and e-commerce are changing the shape of the insurance industry. This carefully-researched book (which includes a database of leading companies on CD-ROM) is a complete insurance market research and business intelligence tool-- everything you need to know about the business of insurance and risk management. The book includes our analysis of insurance and risk management industry trends, dozens of statistical tables, an industry glossary, a database of industry associations and professional organizations, and our in-depth profiles of more than 300 of the world's leading insurance companies, both in the U.S. and abroad.

If Not Now, When? Camilla Arnold 2010-06-15 Practical and expert advice for anyone wanting to change careers.

50 States of Gray Arun Muralidhar 2018-05 Another retirement crisis is looming as one-third of private-sector, typically poor and unsophisticated workers, probably have little to no pension security. The fifty states have decided to enact reforms, but they are unwilling to assume any liability. Effective reform should ensure a target, guaranteed, inflation/standard-of-living-indexed retirement income through death. The book proposes a four-step reform process that articulates roles, responsibilities, and sequencing of steps to effectively address the looming retirement crisis. Current reform models potentially expose participants to costly, risky, error-prone, and illiquid alternatives, which could transfer wealth from poor citizens to rich asset managers and from short-lived poor and minority citizens to rich and majority populations. Retirement planning presents a wealth of complex challenges associated with saving, investing, and decumulation. To address these challenges, Muralidhar provides an innovative Flex MMM reform model that reflects the goals of numerous stakeholders, including, states, employers, employees, asset managers, and regulators, by showing steps the federal and state governments could take to alleviate th

guesswork and insecurity involved in the retirement saving process. Muralidhar also demonstrates that the lynchpin for retirement security globally is an innovative new retirement bond (called SeLFIES) he has jointly developed with Robert C. Merton that governments could easily issue to achieve multiple goals.

Plunkett's Outsourcing & Offshoring Industry Almanac: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett 2007-07 Contains trends, statistical tables, and an industry glossary. This almanac presents over 300 profiles of outsourcing and offshoring industry firms. It also includes addresses, phone numbers, and executives.

Asymmetric Returns Alexander M. Ineichen 2011-07-12 In Asymmetric Returns, financial expert Alexander Ineichen elevates the critical discussion about alpha versus beta and absolute returns versus relative returns. He argues that controlling downside volatility is a key element in asset management if sustainable positive compounding of capital and financial survival are major objectives. Achieving sustainable positive absolute returns are the result of taking and managing risk wisely, that is, an active risk management process where risk is defined in absolute terms and changes in the market place are accounted for. The result of an active risk management process-when successful-is an asymmetric return profile, that is, more and higher returns on the upside and fewer and lower returns on the downside. Ineichen claims that achieving Asymmetric Returns is the future of active asset management. Alexander M. Ineichen, CFA, CAIA, is Managing Director and Senior Investment Officer for the Alternative Investment Solutions team, a key provider within Alternative and Quantitative Investments, itself a business within UBS Global Asset Management. He is also on the Board of Directors of the Chartered Alternative Investment Analyst Association (CAIAA). Ineichen is the author of the two UBS research publications In Search of Alpha—Investing in Hedge Funds (October 2000) and The Search for Alpha Continues—Do Fund of Hedge Funds Add Value? (September 2001). As of 2006 these two reports were the most often printed research papers in the documented history of UBS. He is also author of the widely popular Absolute Returns—The Risk and Opportunities of Hedge Fund Investing, also published by John Wiley & Sons.

Kiplinger's Personal Finance 2007-10 The most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.

Rigged to Fail Thomas Lott 2020-02-19 Two veteran Wall Street insiders, Matthew Piepenburg and Thomas Lott, warn, inform and prepare Main Street investors for dramatic market drawdowns ahead. Despite the most artificial (and extended) bull melt-up in the history of capital markets, U.S. and global markets are poised to enter an equally historic and extended meltdown, dramatically impacting the portfolios, retirements and longer-term plans for the vast majority of uninformed investors. Rigged to Fail makes these risks and opportunities objectively clear and offers blunt insights and solutions to winning within an otherwise rigged-to-fail market, now driven almost entirely by an increasingly cornered, and desperate, Federal Reserve. Having spent over fifty combined years inside the blue-chip banks, hedge funds and family offices which serve the wealthiest clients, Matt and Tom have dedicated themselves to making hitherto exclusive investment insights rightfully available to all investors, regardless of market experience or income levels. Rigged to Fail plainly addresses why and how markets have become so profoundly distorted and risk-saturated by setting forth an historically-confirmed template of reckless and debt-driven policies and the recessions which always follow. Without resorting to bull or bear bias, Rigged to Fail does not dwell on fear or hope selling, but simply provides empirical evidence of the dangers facing current markets, how they got to this critical tipping point while simultaneously laying out the generational risks and opportunities which lie ahead. Matt and Tom offer clear, simple and specific portfolio and investment solutions to manage risks, and hence portfolios, during all phases of a debt-driven cycle, from the "recovery" and subsequent melt-up phase to the meltdown phase that consistently follows. Their insider perspective and heavy reliance upon blunt market data (rather than opinion) provides a plain-speak explanation of the three biggest mistakes made by uniformed investors while offering a common sense tutorial as to the oldest, simplest and yet most ignored approaches to making real money in otherwise dangerously rigged-to-fail markets. Their chapters offer direct solutions to managing risk in a market whose rise and fall is now entirely driven by central bank policies and "experiments" rather than traditional market fundamentals. In short, unprecedented risk, as well as opportunity lies ahead, and the authors promise to guide readers through these historical markets with confidence, calm and most importantly, success. Now is not the time to ignore such extraordinary, yet mostly media-hidden risks, nor to miss out on the opportunities to ensure generational wealth. As career Wall Street insiders, Matt and Tom know all too well how this market casino is stacked against the majority of uninformed investors and are committed to protecting every reader who lands upon these pages. So, scroll up and click "buy now," as the clock is indeed ticking on the most hated bull run of modern capital markets.

Investing In Islamic Funds Noripah Kamso 2013-05-13 A guide to Islamic investment opportunities from the CEO of the world's leading Islamic finance bank Offering an insider's perspective on a rapidly growing sector of the financial industry, Investing in Islamic Funds details the basic principles of Islamic investing for Muslims and non-Muslims alike. It explains how Islamic equity and fixed-income products differ from traditional funds, and how they deliver excellent results while still conforming to Sharia principles. Using hard data from the last six years, the book also reveals how Islamic funds have offered predictable, reliable returns in volatile markets and turbulent financial times. For institutional investors as well as sophisticated individual investors, the book serves as an excellent introduction to the subject and surveys the full range of products available. Additionally, the book will arm financial services professionals with the knowledge they need to explain this new investment opportunity to clients. One of the few books available that offers comprehensive data on the performance of Islamic funds in addition to the underlying theory that governs them Written by the CEO of CIMB-Principal Islamic Asset Management, the world's leading Islamic finance bank Features charts, case studies, comparative analysis, and a tabular data format Debunks the misconceptions traditional investors may have about the profitability Islamic funds For professional and institutional investors, as well as private investors looking for new opportunities, Investing in Islamic Funds offers a much-needed primer on this fast-growing market.

Plunkett's Consulting Industry Almanac 2007: Consulting Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett 2007-06 This carefully-researched book covers exciting trends in consulting in such fields as marketing, information technology, management, logistics, supply chain, manufacturing, health care and more. Includes complete details on the prestigious management consulting sector, plus our analysis of the information technology consulting business. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 275 leading companies in all facets of consulting. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Financing the Green Transition State of Green 2016

Hedge Fund Investing Kevin R. Mirabile 2016-01-19 A comprehensive guide to alternative investments and a valuable study companion for the CFA, CAIA, FRM and other professional examinations that include hedge fund investing The 2nd Edition offers new material related to portfolio financing, how funds are sold, liquid alternatives, and the challenges faced when trying to value hedge fund management companies. This edition includes updated power point slides, and a companion workbook with an updated set of end of chapter problems and a revised set of over 150 test bank questions. Hedge Fund Investing is a complete guide to alternative investments for students and professionals alike. Written to align with the CAIA curriculum, this book is much more than just an exam preparation resource—it's a fully comprehensive guide to hedge fund investing in today's market, designed to provide professionals with the deep understanding they need to operate effectively. Broad coverage under the alternative investment umbrella includes discussion about hedge funds, derivatives, investment banking, and commercial banking, with specific guidance toward trading, strategy, portfolio management, performance metrics, due diligence, and more. A full set of ancillary materials helps bring this book into the classroom, and provides rigorous reinforcement of the material presented in the text. Alternative investment expertise has become central to the asset management and institutional investment community. This book facilitates clear understanding of the intricacies of the field and guides you through the practical skills needed to successfully navigate this diverse set of asset classes. Recognize hedge fund trends, flows, and characteristics Examine major hedge fund strategies and how they interact Learn the technical side of financing, settlement, and clearance Measure fund performance and optimize contributing factors Hedge funds and other alternative investments are known for their high reward, but they also come with significant risk. The investment professional's role is to minimize these risks while maximizing reward, but the nuanced nature of these assets dramatically complicates the task. Hedge Fund Investing details every aspect to give you the deep and instinctual understanding you need to operate effectively within the alternative investment sphere.

Proceedings of the XV International Scientific Conference on Industrial Systems (IS'11)

Global Investment Package Solutions Informa Professional 1999-12 This guide focuses on global sourcing of software components for investment managers, booker-dealers and banks. It provides information on software packages, technology and features available to exploit e-commerce, rick management, scan graphs for assessing software packages, comparisons between different types of packages (generalist versus specialist packages and asset management versus broker-dealer packages), a methodology that you can apply to your package evaluation process and a jargon free discussion on the technical considerations of software and its business implications.

Global Solutions, International Partnerships European Investment Bank 2021-07-19 The climate crisis and the COVID-19 pandemic remind us that we cannot face down our challenges alone—our solutions must be global. The European Investment Bank is at the heart of the push to turn EU policy initiatives into real development solutions on the ground. This report provides insights into our vital projects and initiatives outside the European Union, data on their impact and ideas for the future of development through a series of expert essays.

Plunkett's Insurance Industry Almanac 2009: Insurance Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett 2008-11-01 Everything you need to know about the business of insurance and risk management--a powerful tool for market research, strategic planning, competetive intelligence or employment searches. Contains trends, statistical tables and an industry glossary. Also provides profiles of more than 300 of the world's leading insurance companies--includes addresses, phone numbers, and executive names.

BGI's Little Pension Guide for CFOs 2007

Power Plug-in Gordon Ettie 2012 Power Plug-In: Global Investments for Our Energy Future and Solutions to Our Energy Dilemma is a daring and controversial book which takes a very cold clear look at the impact current energy sources have had on our world and offers educated analysis and recommendations for future investment in global energy development and research. Energy dependence is destroying our world. That's the problem. Energy independence can save it. That's the solution. How to construct the global bridge between these two seemingly distant and unreachable points and how to make the best investment decisions to ensure the continuation of the flow of energy are the dual goals of this book. Consider the traditional sources of energy-coal, oil, nuclear, gas, and their centuries of influence on the global village and its societies. Each of these has brought enormous wealth and technological development but at a tremendous cost-the erosion of the substructure of the very world we are trying to improve. The big question is, can we as a world society continue to grow and develop using the energy sources currently available to us with all their environmental, economic, and dwindling supply or do we need to accelerate our search for a truly international approach to energy? And equally important where should precious investment dollars be allocated for the future. The answers, which will be as surprising as they are controversial, will be found in Power Plug-In: Global Investments for Our Energy FuturePower Plug-In offers a radical and debate-stirring proposal for our energy future and proposes a bold solution which lies not in narrow national projects but in a wide reaching global cooperation.The author, an expert in both energy and investments who has spent his entire career in the energy industry first as an engineer, then as a CEO and finally as a major financial player and investor examines each energy source and offers his educated analysis and recommendations for future investment in global energy development and research for both individual and organizational investors.This is an energy book that will make a difference.

Portfolio CFA Institute.Charlottesville, Va.. 2012